



# 2019 ANNUAL LEADERSHIP CONFERENCE

November 19-22, 2019

Partnership Opportunities for the  
Civic Minded

SECURE YOUR PARTNERSHIP TODAY!

Contact [Gideon Wagner](#)

DOUBLETREE BY HILTON  
2100 SOUTH PRIEST DRIVE  
TEMPE, AZ 85282

Join Arizona's county leaders this November at the Arizona Association of Counties' (AACo) Annual Leadership Conference at the DoubleTree by Hilton in Tempe and join the conversation about how Arizona's civic leaders can collaborate to strengthen our communities.

Being an AACo conference partner is a great opportunity to get connected with Arizona's top county leaders and decision-makers. Sponsoring an AACo conference is the best way to get your product or service in front of county elected officials and establish your firm as a leader in your field and as a partner for county governments.

Partnership opportunities are available at a variety of levels, each conveying unique opportunities to engage with key decisions-makers from across Arizona, see below:

#### MEETING ROOM PARTNER (\$1,000 - Limit two partners per affiliate):

Sponsor the meeting room for a group of Arizona county leaders as they gather to discuss policy priorities and help shape the agenda for the 2020 County Government Platform.

The groups may include: Assessors, Attorneys, Clerks of the Superior Court, Constables, Election Officials, Justices of the Peace, Records, School Superintendents, Sheriffs, Supervisors, and Treasurers.

*\*Availability limited, check with [Gideon Wagner](#) first\**

Benefits will include:

- Signage in the meeting room
- Name & logo in the conference program & conference website
- Time on affiliate group agenda
- Social media posts about partnership before conference (1 post a week - content provided by partner)
- One collateral piece (provided by partner) distributed to meeting participants



### COFFEE LOUNGE PARTNER (\$2,500 - 1 available):

Sponsor the coffee lounge and stations at the conference.

Benefits will include:

- Name & logo on general conference signage & coffee lounge signage
- Name & logo in the conference program & conference website
- Exclusive naming rights of the coffee lounge
- Social media posts about partnership before conference (2 posts a week - content provided by partner)
- Newsletter articles/ads (2 short newsletter articles before conference - provided by partner)
- Collateral pieces (provided by partner) distributed to attendees
- Personal recognition at the conference



### HOSPITALITY SUITE PARTNER (\$3,200 - 1 available): Sponsor the hospitality room, a two-night event (Nov. 19 & 20) in which attendees will mingle in all evening long.

Benefits will include:

- Name & logo on general conference signage & hospitality suite signage
- Name & logo in the conference program & conference website
- Social media posts about partnership before conference (4 posts a week - content provided by partner)
- Newsletter articles/ads (3 short newsletter articles before conference - provided by partner)
- Collateral pieces (provided by partner) distributed to attendees
- Personal recognition at the conference & time on Board of Directors agenda if desired
- One free registration & additional registrations at a discounted rate (\$150)



### WELLNESS PARTNER (\$2,500 - 3 available): Sponsor wellness at the conference including Good Morning Yoga and healthy snacks for conference attendees.

Benefits will include:

- Name & logo on general conference signage & yoga signage
- Name & logo in the conference program & conference website
- Social media posts about partnership before conference (2 posts a week - content provided by partner)
- Newsletter articles/ads (2 short newsletter articles before conference - provided by partner)
- Collateral pieces (provided by partner) distributed to attendees
- Personal recognition at the conference



**PRESIDENT'S BANQUET PARTNER (\$3,200 - 5 available):** Sponsor the President's Banquet to honor outgoing President Robyn Pouquette. Guests include conference attendees and invited state, federal and local government leaders.

Benefits will include:

- Name & logo on general conference signage & coffee lounge signage
- Name & logo in the conference program & conference website
- Exclusive naming rights of the coffee lounge
- Social media posts about partnership before conference (2 posts a week - content provided by partner)
- Newsletter articles/ads (2 short newsletter articles before conference - provided by partner)
- Collateral pieces (provided by partner) distributed to attendees
- Personal recognition at the conference



**SUMMIT AWARD BREAKFAST PARTNER (\$3,000 - 5 available):** Sponsor the Summit Awards Breakfast where Arizona's county leaders honor innovation as well as elect new leadership for AACo on November 22, 2019.

Benefits will include:

- Name & logo on general conference signage
- Name & logo in the conference program & conference website
- Social media posts about partnership before conference (3 posts a week - content provided by partner)
- Newsletter articles/ads (3 short newsletter articles before conference - provided by partner)
- Collateral pieces (provided by partner) distributed to attendees
- Personal recognition at the conference
- One free registration & additional registrations at a discounted rate (\$150)



**WI-FI TECHNOLOGY PARTNER (\$3,500 - 1 available):** Sponsor the Wi-Fi internet that is offered to all conference attendees, this is a highly exclusive opportunity.

**\*Availability limited, check with Gideon Wagner first\***

Benefits will include:

- Name & logo on general conference signage
- Name & logo in the conference program & conference website
- Social media posts about partnership before conference (2 posts a week - content provided by partner)
- Newsletter articles/ads (2 short newsletter articles before conference - provided by partner)
- Collateral pieces (provided by partner) distributed to attendees
- Personal recognition at the conference





# Working Schedule

## AACo 2019 Annual Leadership Conference

### November 19-22, 2019

#### Double Tree

**Program Content & Schedule may change**

#### Tuesday November 19

1:00 pm - **Board of Directors Meeting** - *Encantada*  
5:30 pm - **Hospitality Suite** – *Eagle Nest Suite*

#### Wednesday November 20

8:00 am - **Registration Opens & Voting Begins** - *Ballroom Foyer*

9:00 am - 12:00 pm - **General Session** – *Fiesta Ballroom (1&2)*

**12:00 pm - Group Lunch** – Exhibitor Luncheon

1:30 pm - 6:00 pm - **Affiliate Meetings**

The groups may include:

Assessors, Attorneys, Clerks of the Superior Court, Constables, Election Officials, Justices of the Peace, Recorders, School Superintendents, Sheriffs, Supervisors, and Treasurers.

7:30 pm - **Hospitality Suite** – *Eagle Nest Suite*

#### Thursday November 21

8:30 am - **Registration Opens & Voting Continues** - *Ballroom Foyer*

9:00 am - 10:15 am - **Learning Labs**

- Workshop 1 - *Tempe*
- Workshop 2 - *Redrock*
- Workshop 3 - *Coronado*

10:30 am - 11:45 am - **Learning Labs**

- Workshop 1 - *Tempe*
- Workshop 2 - *Redrock*
- Workshop 3 - *Coronado*

12:00 pm - **Luncheon**

2:00 pm - 5:00 pm - **General Session** - *Fiesta Ballroom (1&2)*

6:30 pm - **President's Dinner** - *Galleria Ballroom*

#### Friday November 22

9:00-10:30 **Summit Awards Breakfast** - *Galleria Ballroom*



# 2019 Annual Leadership Conference

Please complete and return via:

Email: [Gideon Wagner](#) and [Sue Anderson](#)

US Mail: AACo/Attn: 2019 Annual Conference Sponsor

1910 W. Jefferson Street, Phoenix, AZ 85009

Fax: 602.254-0969

## Participate in the conference as a...

Meeting Room Partner: \$1,000 X \_\_\_\_\_ Which Meeting Room Partner \_\_\_\_\_  
Coffee Lounge Partner: \$2,500 X \_\_\_\_\_ Wellness Partner: \$2,500 X \_\_\_\_\_  
Summit Award Partner: \$3,000 X \_\_\_\_\_ President's Banquet Partner: \$3,200 X \_\_\_\_\_  
Hospitality Suite Partner: \$3,200 X \_\_\_\_\_ Wi-Fi Partner: \$3,500 X \_\_\_\_\_

COMPANY NAME:

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CONTACT PERSON:

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TITLE OF CONTACT:

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ADDRESS:

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CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

PHONE: (\_\_\_\_\_) \_\_\_\_\_ FAX: (\_\_\_\_\_) \_\_\_\_\_

DESCRIPTION OF BUSINESS (Limit 100 words):

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## PAYMENT INFORMATION

PLEASE INVOICE ME: \_\_\_\_\_ CHECK INCLUDED: \_\_\_\_\_

PAY BY CREDIT CARD: \_\_\_\_\_ EXP. DATE: \_\_\_\_\_ Security ID: \_\_\_\_\_

(Located on back of credit card) Visa and MasterCard only, please

TOTAL DUE: \$ \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_

BILLING ADDRESS FOR CREDIT CARD (WITH ZIP CODE):

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SIGNATURE OF CARDHOLDER:

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