



2016 County Leadership Summit & Marketplace

June 22-24, 2016
Sheraton Crescent
Phoenix, AZ

#AZCountiesMatter

Invitation for Exhibitors

The Arizona Association of Counties (AACo) invites your company to participate as an exhibitor at the 2016 County Leadership Summit and Marketplace.

The Arizona Association of Counties is the ONLY state organization that represents all of the county officials and the counties they serve. Founded in 1968, AACo provides essential services to the state's counties. AACo advances issues with the state and federal government, improves the public's understanding of county government, assists counties in finding and sharing innovative solutions through education and research and provides value-added services to save counties and taxpayers money.





2016 County Leadership Summit & Marketplace

Be a part of the entire conference

By participating in the Summit and Marketplace in its entirety your company employees will hear, network and learn about areas of immediate concern to local officials. Your employees will return home with insightful and useful information geared to assist you in further developing and expanding your sales and expertise of local government.

- Attend educational sessions to find out more about what county government leaders are faced with and concerned about.
- Make contact with hundreds of the state's local government leaders.
- Showcase your product to county government leaders, state officials, affiliate organizations and more!

Purchase of booth space includes:

- 1 complimentary registration for the entire conference
- Additional registrations are available for \$150
- Welcome Reception, Marketplace Luncheon, and a Conference-wide Event
- Beverage Service in the Marketplace
- Discounted Hotel Rates at Official Conference Hotel (While Supplies Last)
- General Sessions featuring nationally recognized speakers
- Attendance at educational sessions
- Networking at the Marketplace Reception and the Conference-Wide Event
- Complimentary attendee mailing lists before and after the Conference to maximize your marketing potential
- Company listing in the Official Program given out on-site to all attendees. The listing will include your company name, address, contact information and website address.

The ultimate networking opportunity with Arizona's county government officials!



Did you know...

Arizona's counties annually spend more than \$2 Billion on products and services?

Your business can't afford not to be in attendance at the on conference and marketplace that brings together all of the state's county leaders.

EXHIBIT SPACE PRICING

- Single Booth: \$450
- Double Booth: \$800

Booth space includes:

8' high back drape & 3' high side rails

Booth identification sign

Table and 2 chairs

Waste basket

8x10 booths



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LOCATION INFORMATION

Sheraton Crescent
2620 W. Dunlap Ave
Phoenix, AZ 85021

Centrally located and right off of the freeway at the NE corner of I-17 and Dunlap.

Reservation Telephone: 602-943-8200 or register through the online portal by **clicking here.**

Conference Lodging Rate: \$89.00

While supplies last or until

Deadline: May 22, 2016



Working Conference Schedule

Subject to change

All events will take place at the Sheraton Crescent unless otherwise noted

Wednesday June 22

- 8:00-5:00 Affiliate Meetings
- Noon Registration begins
- 3:00 Board of Director's Meeting
- 6:00 Welcome Reception - **Exhibitors Welcome**

Thursday June 23

- 6:00 Wellness Yoga
- 7:00-5:00 Registration
- 7:00-8:30 Continental Breakfast
- 8:30 – 12:30 **General Session #1**
Conflict Resolution Training with Dan Clark
- 12:30 - Marketplace Luncheon **in Exhibit Hall**
- 2:15 – 4:45 Learning Labs. There will be two blocks of Learning Labs: 2:15-3:15 and 3:30-4:45. Sessions topics and time slots are still being confirmed.
- 5:30 Conference-Wide Event – Marketplace Reception **in Exhibit Hall**

Friday June 24

- 7:00 Wellness Yoga
- 7:00 -12:00 Registration
- 7:30-9:00 Continental Breakfast
- 9:00 - 11:30 **General Session #2**
Maintaining a Healthy Work Environment
Navigating Retirement Like a Pro
- 11:30 – Next Level Leadership Luncheon
Featured Speaker – Jeanette Maré,
Founder of Ben's Bells



**2016 County
Leadership Summit
& Marketplace**

Exhibitor Information

We welcome your participation as an exhibitor at the **2016 County Leadership Summit & Marketplace** and look forward to introducing you to the county leaders from across the state who seek partnerships with private sector partners like you to advance the quality of life in their communities while saving tax payers money.

Exhibitors must complete the application on the following page and return it to the Arizona Association of Counties. Please note, space is assigned on a first-come first-served basis and the show is expected to sell-out of space rapidly.

Exhibit space is purchased through the Arizona Association of Counties but any special arrangements for your booth (for example, electricity) must be made by you directly with the event hotel. You will find the space application on the following page and you may download a copy of the exhibitor kit on the conference website.

All exhibitors must be in place and prepared to receive visitors in time for the Marketplace Luncheon at noon on June 23, 2016.

The conference-wide event will be a heavily catered game night in the exhibit hall and all exhibitors are encouraged to have an interactive game to draw attendees to your booth. Exhibitors will be able to offer door or competition prizes throughout the evening.

Additional opportunities to maximize your company's participation include:

SPONSORSHIPS

For exhibitors only! Unique opportunities for your company to receive further exposure can be obtained by sponsoring:

- Host Continental Breakfast on June 23 or 24 - \$1,000
- Host Marketplace Reception (Limited to 5) - \$1,500
- Continuous Beverage & Snack Service - \$700

Benefits vary depending on sponsorship chosen. For further information on these opportunities, and more, contact Sue Anderson at sanderson@azcounties.org or 602.252.6563 x 221.

PASSPORT TO PRIZES

Participate in the fun and bring traffic to your booth! All attendees will receive a "passport" when they register on-site which lists all companies participating in the game. Attendees must stop by all participating exhibitor's booths in order to get a chance to win prizes you can donate to the drawing. The sky's the limit!

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EXHIBITOR CONTRACT

PLEASE PRINT OR TYPE:

COMPANY NAME: _____

CONTACT PERSON: _____

TITLE OF CONTACT: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

E-MAIL : _____

PHONE: (_____) _____ FAX (_____) _____

DESCRIPTION OF BUSINESS (Limit 100 words) (For publication in Conference Program) : _____

Registration Fee:

Single Booth: \$450 X _____ Double Booth: \$800 X _____

Additional Employee Registration \$150.00 X _____

(Registration Fee covers one attendee)

PLEASE IDENTIFY THREE (3) CHOICES OF BOOTH LOCATIONS FROM DIAGRAM OF EXHIBIT SPACE ON FOLLOWING PAGE

1ST # _____ 2ND # _____ 3RD # _____

Booths will be assigned on a first-come, first-served basis. No holds before contract.

PAYMENT INFORMATION: PLEASE INVOICE ME: _____ CHECK INCLUDED: _____

PAY BY CREDIT CARD: _____ **EXP. DATE:** _____

Security ID: _____ (Located on back of credit card) Visa and MasterCard only, please

TOTAL DUE: \$ _____

NAME ON CARD:

BILLING ADDRESS FOR CREDIT CARD (WITH ZIP CODE):

SIGNATURE OF CARDHOLDER:

Arizona Association of Counties

June 22-24, 2016

Sheraton Cresent Hotel - Cresent Ballroom A-C
Glendale, Arizona

